

# ARTWORK SPECIFICATIONS

Please ensure all artwork for print is supplied in line with these specifications. We do not accept any responsibility for print errors or late deliveries where artwork has been supplied incorrectly.

## SET UP

Files should be supplied with no bleed and no crop marks. Please ensure that the artwork document size is correct. Ensure no excess artwork remains on the artboard.

## ADVERT SIZES

|           |        | width | height  |
|-----------|--------|-------|---------|
| 1/4 page  | advert | 138mm | x 94mm  |
| 1/2 page  | advert | 138mm | x 196mm |
| Full page | advert | 283mm | x 196mm |

## RESOLUTION

All Images non-vector artwork should be supplied at 300DPI.

## COLOUR

Unless specified all colour printing is full colour and should be completed and saved in CMYK. Please delete all unused colour swatches from the colour palettes. Do not use Pantone or similar colours.

## TYPE

Minimum point size is 6pt.  
All fonts used should be converted to paths, curves or outlines.

## TRANSPARENCIES

If using the transparency functions in Illustrator and Freehand generated files transparencies must be flattened and the files then converted to PDF or bitmap (TIFF or JPEG) before supplying. Celebrate Together cannot accept any responsibility for any unwanted results if this is not done.

## OVERPRINT - KNOCKOUT

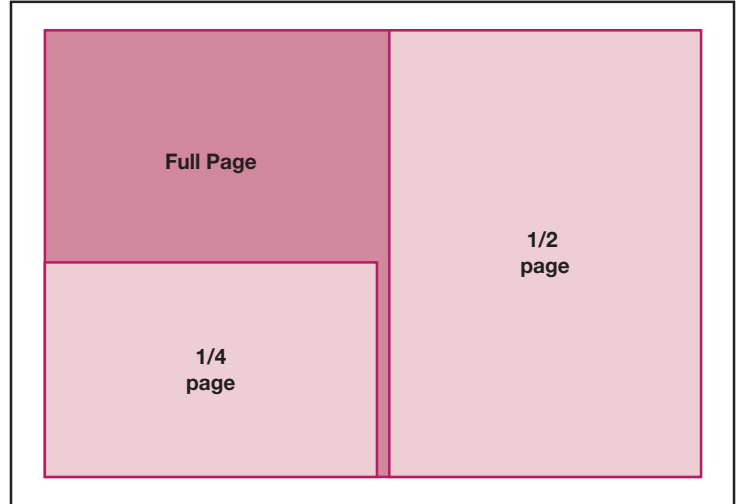
Please ensure that no elements of the design are set to overprint.

## ARTWORK ORIGATION & SUPPLY METHOD

Medical Together cannot accept responsibility for any unwanted results from artwork originally generated in any other programs such as Microsoft Word, Publisher, PowerPoint, etc regardless of what options are available for final saving.

We prefer native Adobe Illustrator files as well as PDF. EPS, TIFF, or JPEG formats are also excepted.

Artwork may only be emailed if the file size is less than 10 megabytes.



If you have any questions please do not hesitate to contact us on (07) 5699 8109 or email your enquiry to [graphics@celebratetogether.com.au](mailto:graphics@celebratetogether.com.au)



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